

# MERCHANTS IN THIS AREA ARE BECOMING VICTIMS OF COUNTERFEIT FRAUD

# HIGH RISK AREA

To protect yourself from this  
new wave of counterfeit:

**NEW!**

**1**

## VISUALLY MATCH:

The name and last four numbers **EMBOSSED** on the card

**TO**

The name and last four numbers **PRINTED** on the receipt.



Attractive Mdse, Inc.  
123 Main Street  
Anytown, CA 94111

## RECEIPT

1 Hard Drive	500.00
1 Monitor	200.00
1 Gold Necklace	350.00
1 Pr. Running Shoes	75.00
<b>Total</b>	<b>\$1,125.00</b>

Auth. No. 8999  
Card No. 4000 1234 5678 9010  
John H. Bennett  
X

**2**

## COMPARE:

The first four embossed  
and printed numbers.

## ALWAYS COMPARE SIGNATURES

### IF THE TRANSACTION SEEMS SUSPICIOUS:

- Hold on to the card if you think you can do so safely.
- Follow your company's procedures and alert your supervisor.
- Call your authorization center and ask for a "Code 10" authorization. An operator will tell you what to do.

## YOUR SAFETY IS IMPORTANT: DON'T TAKE CHANCES.

